

Session Title, Focus, & Track	Submitter Last Name	Submitter First Name	Affiliation	Time	Session Type
Monday, October 3, 2022 - VIRTUAL					
Teaching Business Writing: A Discourse Analysis Approach Focus: Teaching Track: Scholarship of Teaching and Learning	Jung	Yeonkwon	Kansai Gaidai University	8:20 AM - 10:20 AM	Workshop
Overseas Adjustment of East Asian Expatriates Revisit: Application of Traditional Statistical Methods and Big Data Analytics to Business Communication Research Focus: Research Track: Intercultural and Global Communication	Du-Babcock	Bertha	Wenzao Ursuline University of Languages	Virtual Session 1 8:20 AM - 9:20 AM	Regular Presentation
Transnational Technical and Business Communication Writers in Making of a Multimodal Career Portfolio Focus: Research Track: Intercultural and Global Communication	Pandey	Shyam	Sam Houston State University	Virtual Session 1 8:20 AM - 9:20 AM	Regular Presentation
Examining the Role of Leader Motivating Language in CSR Communication through Organizational Culture: Insights from U.S. and China Focus: Research Track: Organizational Communication	Zhang	Yafei	Renmin University of China	Virtual Session 1 8:20 AM - 9:20 AM	Regular Presentation
Information Literacy in the Business Writing Classroom: A Scaffolded, Progressive Approach to Professional Research Focus: Teaching Track: Innovative Instructional Methods	Hoftzyer	Melanie	University of Wisconsin - Madison	Virtual Session 1 8:20 AM - 9:20 AM	Regular Presentation
The Value of Asynchronous Digital Mock Interviews Focus: Research Track: Innovative Instructional Methods	Wilkie	LeAnn	Indiana University of Pennsylvania	Virtual Session 1 8:20 AM - 9:20 AM	Regular Presentation
Teaching Business Communication in BELF through Collaborative Online International Learning (COIL) and Task-Based Learning (TBL) Focus: Teaching Track: Intercultural and Global Communication	Takino	Miyuki	Keio University	Virtual Session 1 8:20 AM - 9:20 AM	Regular Presentation
Moving from Monologue to Dialogue: Reimagining How to Teach Oral Communication Focus: Teaching Track: Innovative Instructional Methods	Stapp	James	Cornell University	Virtual Session 2 9:30 AM - 10:30 AM	Group Panel
Persuading Customers On Instagram: A Case Study Of Companies' Communication Strategies Focus: Research Track: Technology, Digital Media, and Web 2.0	Brunner	Marie-Louise	Trier University of Applied Sciences, Institute for International and Digital Communication	Virtual Session 2 9:30 AM - 10:30 AM	Regular Presentation

The Effects of Multimodal Elements on Success in Kickstarter Crowdfunding Campaigns Focus: Research Track: Technology, Digital Media, and Web 2.0	Carradini	Stephen	Arizona State University	Virtual Session 2 9:30 AM - 10:30 AM	Regular Presentation
The Language of Online Restaurant Reviewers: Strategic Storytelling Applied to Dining Experiences Focus: Research Track: Technology, Digital Media, and Web 2.0	Nichele	Elena	University of Nottingham	Virtual Session 2 9:30 AM - 10:30 AM	Regular Presentation
Networking Event: Teaching and Researching in a Post-Pandemic World Track: Scholarship of Teaching and Learning	Mahon	Nancy	Pennsylvania State University	10:40 AM -11:40 AM	Roundtable
The Impact of Hotel Responses to Negative Customer Reviews on Tripadvisor During the Decision-Making Process: An Experimental Study Focus: Research Track: Organizational Communication	Van Herck	Rebecca	University of Antwerp	Virtual Session 3 12:30 PM -1:30 PM	Regular Presentation
Where Do We Go from Here? Revisiting A Call To Increase The Impact Of Thought Leadership In Crisis Communication Focus: Research Track: Organizational Communication	Fuller	Ryan	California State University, Sacramento	Virtual Session 3 12:30 PM -1:30 PM	Regular Presentation
Communicating Corporate Social Responsibility (CSR) via Social Media: A Case Study of Tencent CSR Communication in COVID-19 Pandemic Focus: Research Track: Social Responsibility	Chen	Jianfen	Purdue University	Virtual Session 3 12:30 PM -1:30 PM	Regular Presentation
Advancing Diversity, Equity, and Inclusion to Foster Innovation Focus: Teaching Track: Diversity, Equity, and Inclusion	Richards	Mina	California State University Los Angeles	Virtual Session 3 12:30 PM -1:30 PM	Regular Presentation
Lived Experience Matters: Purposeful and Persuasive Diversity, Equity, and Inclusion (DEI) Storytelling Focus: Teaching Track: Diversity, Equity, and Inclusion	Odom-Reed	Peggy	Cornell University	Virtual Session 3 12:30 PM -1:30 PM	Regular Presentation
Prioritizing Intersectional Understandings of Disability in Standardized Digital Classroom Spaces through a Combination of User-Experience and Universal Design Methods Focus: Teaching Track: Diversity, Equity, and Inclusion	Bennett	Kristin	Arizona State University	Virtual Session 3 12:30 PM -1:30 PM	Regular Presentation
A Candid Dialogue about Business Communication Career Opportunities and Challenges: Lessons from Leading ABC Teacher-Scholars Focus: Teaching Track: Employment Issues	Thomas	Gail	Naval Postgraduate School	Virtual Session 4 1:40 PM - 2:40 PM	Group Panel

Low and Zero-Cost Materials for Business Communication Courses: Benefits and Implementation Strategies Focus: Teaching Track: Innovative Instructional Methods	Helens-Hart	Rose	Fort Hays State University	Virtual Session 4 1:40 PM - 2:40 PM	Group Panel
Diversity and Inclusion in the Exclusive World of Luxury: A Social Semiotic Analysis of 2020's Luxury Branding Discourse Focus: Research Track: Diversity, Equity, and Inclusion	Nervino	Esterina	City University of Hong Kong	Virtual Session 4 1:40 PM - 2:40 PM	Regular Presentation
Redrawing the Boundaries of Professional Attire: DEI Movements, CSR, and Virtual Work as a Catalyst for Change Focus: Research Track: Diversity, Equity, and Inclusion	Ortiz	Lorelei	St. Edward's University	Virtual Session 4 1:40 PM - 2:40 PM	Regular Presentation
Nonnative Language Barriers' Effects on Intercultural Settings and Professional Performance when Using Idioms in Internship Contexts: The Case of Puerto Rican Business Students Focus: Research Track: Intercultural and Global Communication	Irizarry	Anamari	University of Puerto Rico Rio Piedras	Virtual Session 4 1:40 PM - 2:40 PM	Regular Presentation
Diversity and Inclusion Committee Meeting	Barwick	Clark	Indiana University	2:50 PM - 3:50 PM	Committee/SIG/Regional M
ABC Teaching Committee Annual Meeting	Clason	Susanna	University of Cincinnati Blue Ash College	2:50 PM - 3:50 PM	Committee/SIG/Regional M
IJBC Editorial Team	Mayfield	Jacqueline		2:50 PM - 3:50 PM	Other
Graduate Studies Committee Meeting	Koenig	Abby	University of Louisville	2:50 PM - 3:50 PM	Committee/SIG/Regional M
MBA Sig Annual Meeting	Philadelphia	Marion	University of Southern California	2:50 PM - 3:50 PM	Committee/SIG/Regional M
A Three-Dimensional Approach to Teaching Conflict Styles Focus: Teaching Track: Innovative Instructional Methods	Yuan	Wenli	Kean University	Virtual Session 5 4:00 PM - 5:00 PM	Regular Presentation
Co-teaching in the Business Classroom Focus: Teaching Track: Innovative Instructional Methods	Koenig	Abby	University of Louisville	Virtual Session 5 4:00 PM - 5:00 PM	Regular Presentation
Finding New Methods of Teaching Business Communication in a Post-COVID World: Using Adobe XD to Create Student App Prototypes Focus: Teaching Track: Innovative Instructional Methods	Orwig	Marcy	University of Wisconsin-Eau Claire	Virtual Session 5 4:00 PM - 5:00 PM	Regular Presentation
Three Minute Research Pitch Focus: Research Track: Organizational Communication	Marsen	Sky	Flinders University	Virtual Session 5 4:00 PM - 5:00 PM	Group Panel

How Your Business Communication Centers Can Speak to Gen Z Focus: Teaching Track: Interpersonal Communication	Miller	Jimmy	Temple University	Virtual Session 5 4:00 PM - 5:00 PM	Group Panel
Consulting SIG Meeting	Shwom	Barbara	Northwestern University	5:00 PM - 6:00 PM	Committee/SIG/Regional M
My Favorite Assignment Virtual #1 Focus: Teaching Track: Innovative Instructional Methods	Whalen	D. Joel	DePaul University	6:00 PM - 7:00 PM	Roundtable
Tuesday, October 4, 2022 - Virtual					
The Rhetoric of Gandhi and Ambedkar Focus: Research Track: Rhetoric	Chavda	Mrunal	Indian Institute of Management	Virtual Session 6 8:20 AM - 9:20 AM	Regular Presentation
Business Communication in the Asia Pacific Region in Turbulent Times: Research Challenges and Opportunities Focus: Research Track: Intercultural and Global Communication	Zhu	Yunxia	University of Queensland	Virtual Session 6 8:20 AM - 9:20 AM	Group Panel
Learn Like a Girl: Gender Bias in Undergraduate Management Students Focus: Research Track: Diversity, Equity, and Inclusion	Garber	Ashley	The University of Texas at Dallas	Virtual Session 6 8:20 AM - 9:20 AM	Poster
Incorporating Role-play into Virtual Classrooms of Business Communication Courses for Enhancing Undergraduate Students' Team Communication Skills Focus: Teaching Track: Innovative Instructional Methods	Chung Yee	Lai	The Hong Kong Metropolitan University	Virtual Session 6 8:20 AM - 9:20 AM	Poster
"And You Can Hear It in my Accent When I Talk, I'm...." An American Working Abroad Focus: Research Track: Intercultural and Global Communication	Chudnovskaya	Elena	Texas Tech University	Virtual Session 6 8:20 AM - 9:20 AM	Poster
Leadership Strategies for Increasing Civility in Business Communications: Exploring Learning Conversations Through Prosocial Systems to Marshal Compatibility for a Kinder World Focus: Research Track: Interpersonal Communication	Barberi-Weil	Mikelle	Weber State University	Virtual Session 6 8:20 AM - 9:20 AM	Poster

Using Artificial Intelligence Software to Improve Students' Public Speaking Skills Focus: Teaching Track: Scholarship of Teaching and Learning	Goenner	Emily	St. Cloud State University	Virtual Session 6 8:20 AM - 9:20 AM	Poster
Effect of Multi-Modal Inputs in Business English Learning: Exploring the Boundary Condition of the Redundancy Principle Focus: Research Track: Technology, Digital Media, and Web 2.0	Kaneko	Atsuko	Meiji University	Virtual Session 6 8:20 AM - 9:20 AM	Poster
Locked Down and Looking to Escape: Implementing Digital Escape Rooms in your Curriculum Focus: Teaching Track: Innovative Instructional Methods	Agozzino	Alisa	Ohio Northern University	Virtual Session 7 9:30 AM - 10:30 AM	Workshop
Dillard's Inc Management Related to Adjusting Sales due to COVID-19 Pandemic and Reviewing Profit Margins Focus: Research Track: Employment Issues	Cantu	Karla	University of Incarnate Word	Virtual Session 7 9:30 AM - 10:30 AM	Regular Presentation
Office Communications on the Process of Post-Merger Integration Focus: Research Track: Organizational Communication	Nomura	Seiji	Graduate School of Tokyo Fuji University	Virtual Session 7 9:30 AM - 10:30 AM	Regular Presentation
Rebranding as Crisis Response Strategy: A Stakeholder Relationship Management Perspective Focus: Research Track: Organizational Communication	Botha	Yolandi	University of South Africa	Virtual Session 7 9:30 AM - 10:30 AM	Regular Presentation
Learn about ABC's Two Journals: BPCQ and IJBC	Snyder	Jason	Central Connecticut State University	Virtual Session 7 9:30 AM - 10:30 AM	Group Panel
Disruption-Focused vs Stability-Focused Value Propositions: How Startup and Small Business Entrepreneurs Create Different Arguments About a New Venture's Value Focus: Research Track: Rhetoric	DeJeu	Emily	Carnegie Mellon University	Virtual Session 8 10:40 AM - 11:40 AM	Regular Presentation

Rhetoric of Entrepreneurship: An Analysis of Framing Strategies in Entrepreneur Interviews Focus: Research Track: Rhetoric	Anders	Abram	Iowa State University	Virtual Session 8 10:40 AM - 11:40 AM	Regular Presentation
Vaccine Mandates as a Rhetorical Situation: A Deontological Approach Focus: Research Track: Rhetoric	Kodish	Slavica	Southeast Missouri State University	Virtual Session 8 10:40 AM - 11:40 AM	Regular Presentation
My Favorite Assignment Virtual #2 Focus: Teaching Track: Innovative Instructional Methods	Whalen	D. Joel	DePaul University	Virtual Session 8 10:40 AM - 11:40 AM	Roundtable
Challenges to Teaching Business Communications: Aligning our Teaching with the Post-Pandemic Learning Gap Focus: Teaching Track: Scholarship of Teaching and Learning	Czirjak	Liane	Suffolk University	Virtual Session 9 12:30 PM – 1:30 PM	Group Panel
Recalibrating Intercultural Communication Instruction in the Technical Communication Classroom: An Analysis of Students’ Definitions and Perceptions Focus: Teaching Track: Intercultural and Global Communication	Fuglsby	Brandi	University of Minnesota – Twin Cities	Virtual Session 9 12:30 PM – 1:30 PM	Regular Presentation
The Effects on COVID-19 Risk, Gender, and Self-Compassion on Workplace Cyberbullying and Job Satisfaction of University Faculty Focus: Teaching Track: Organizational Communication	Ramos Salazar	Leslie	West Texas A&M University	Virtual Session 9 12:30 PM – 1:30 PM	Regular Presentation
Mental Health as a Topic in Business and Professional Writing Focus: Teaching Track: Scholarship of Teaching and Learning	George	Barbara	Carnegie Mellon University	Virtual Session 9 12:30 PM – 1:30 PM	Regular Presentation
Job Ads After the Great Resignation: A Discourse and Framing Analysis Focus: Research Track: Organizational Communication	Meyer	Carolyn	Toronto Metropolitan University *Ryerson University	Virtual Session 9 12:30 PM – 1:30 PM	Regular Presentation

Relationships Among the Effective Use of Various Information and Communication Technologies, Organizational Communication, and Organizational Commitment of Japanese Workers Focus: Research Track: Organizational Communication	Yamaguchi	Ikushi	Meiji University	Virtual Session 9 12:30 PM – 1:30 PM	Regular Presentation
Graduate Studies Sponsored Panel Focus: Research Track: Technology, Digital Media, and Web 2.0	Koenig	Abby	University of Louisville	Virtual Session 10 1:40 PM – 2:40 PM	Group Panel
The Corporation School Movement in the United States: Eight Years that Reshaped the Study and Teaching of Business Communication Focus: Consulting & Practice Track: Organizational Communication	DeKay	Sam	VP - BNY Mellon Corporation (Retired)	Virtual Session 10 1:40 PM – 2:40 PM	Regular Presentation
Teaching for a Digital World: Examining the Foundations, Current Practices, and Possibilities of Virtual Team Education Focus: Teaching Track: Scholarship of Teaching and Learning	McCool	Lynn	Drake University	Virtual Session 10 1:40 PM – 2:40 PM	Regular Presentation
Visualizing Data in Business Communication: Teaching Narrative through Fact Books Focus: Teaching Track: Visual Communication	Doan	Sara	Kennesaw State University	Virtual Session 10 1:40 PM – 2:40 PM	Regular Presentation
The First and the Future: Foundational Curricula for the Future of Work and Career Success of Business Undergraduates Focus: Teaching Track: Employment Issues	Ramos	Larissa	Univeristy of Miami	Virtual Session 10 1:40 PM – 2:40 PM	Regular Presentation
A Business Writing Internship in Fine Arts Organizations Focus: Teaching Track: Scholarship of Teaching and Learning	Carney	William	Cameron University	Virtual Session 10 1:40 PM – 2:40 PM	Regular Presentation
Is Your Resume/Textbook Up-to-Date?: A Textbook Audit of AI Resume Writing Instruction Trends Focus: Teaching Track: Scholarship of Teaching and Learning	Lookadoo	Kathryn	The University of Texas at Dallas	Virtual Session 10 1:40 PM – 2:40 PM	Regular Presentation

International Issues Committee	Deems	Julia	Washington University St Louis	2:50 PM - 3:50 PM	Committee/SIG/Regiona
MLA Liaison Committee	Brown	William	Midland College	2:50 PM - 3:50 PM	Committee/SIG/Regiona
Intercultural Business Communication SIG Annual Meeting	Reynolds	Sana	Baruch College, City University of New York	2:50 PM - 3:50 PM	Committee/SIG/Regiona
How Do You Teach Diversity, Equity, and Inclusion? - Virtual Focus: Teaching Track: Diversity, Equity, and Inclusion	Jordan	Demetrius	DePaul University	5:00 PM - 6:00 PM	Roundtable
Telling a Story of Value: Exploring Methods for Communicating the Impact of Business Communication Intellectual Vitality to Business School Audiences Focus: Research Track: Employment Issues	Getchell	Kristen	Babson College	5:00 PM - 6:00 PM	Group Panel
ABC BComm Certificate ad hoc Committee Annual Meeting	Clason	Susanna	University of Cincinnati Blue Ash College	5:30 PM - 6:30 PM	Committee/SIG/Regiona
Business Practices	DeKay	Sam	VP - BNY Mellon Corporation (Retired)	5:30 PM - 6:30 PM	Committee/SIG/Regiona
Wednesday, October 5, 2022 - Onsite in Tampa					
Engaging Cultural Differences for Empowering Design Focus: Consulting & Practice Track: Diversity, Equity, and Inclusion	Sun	Huatong	University of Washington	11:30 AM -2:30 PM	Workshop
Escape the Mundane with Active Learning and Gamification: Using Free Interactive Online Tools to Increase Engagement Focus: Teaching Track: Innovative Instructional Methods	Slivon	Rachel	University of Florida	3:00 PM - 6:00 PM	Workshop
Creating Effective Slide Decks Focus: Teaching Track: Visual Communication	Gustafson	Duane	Pennsylvania State University	9:00 AM -11:00 AM	Workshop
Thursday, October 6, 2022 - Onsite in Tampa					
Committee Chairs Meet Over Breakfast	Ainsworth	Judith	Association for Business Communication	8:00 AM - 8:50 AM	Other

First Time Attendee Special Session	Rybka	Kathryn	University of Illinois at Urbana-Champaign	8:00 AM - 8:50 AM	Other
Opening Remarks - ABC Interim Executive Director and ABC Presidential Address	Whalen	D. Joel	DePaul University	9:00 AM - 9:30 AM	Other
Breaking the Wall between Education and Work-Life Focus: Teaching Track: Innovative Instructional Methods	Rytisalo	Mari	Tampere University of Applied Sciences	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Color My World: A Visual Approach to Feedback Focus: Teaching Track: Innovative Instructional Methods	Luck	Susan	Pfeiffer University-Charlotte, NC	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Handbook in Lieu of Syllabus: Student/User-Centered Document to Share Power and Create Autonomy Focus: Teaching Track: Innovative Instructional Methods	Hinojosa	Jamie	St. Edward's University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Being Grateful: A Cross-National Investigation of the Link Between Peer Motivating Language and Employee Gratitude Focus: Research Track: Interpersonal Communication	Hanke	Doreen	McNeese State University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Can It Be Done? Yes! Teaching an Online Interpersonal Business Communication Course Focus: Teaching Track: Interpersonal Communication	Robles	Marcel	Eastern Kentucky University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Courtesy Titles in the Era of Non-Gender Specific Identities Focus: Teaching Track: Interpersonal Communication	Hemby	Virginia	Middle Tennessee State University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Encouraging Value Alignment Between Organizations and Communities to Accomplish Common Goals: a Corps of Engineers Example Focus: Research Track: Organizational Communication	Pickering	Kristin	Tennessee Technological University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Public Relations Activities of Social Enterprises: Dialogic Content in Social Media Focus: Consulting & Practice Track: Organizational Communication	Rawls	Kevin	Liberty University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation

The Role Mission Statements Can Have in Performance Chain Analysis in the Hotel Industry Focus: Research Track: Organizational Communication	Smith	Stacey	Fort Hays State University	Onsite Session 1 9:50 AM - 10:50 AM	Regular Presentation
Learn about ABC's Two Journals: BPCQ and IJBC	Snyder	Jason	Central Connecticut State University	Onsite Session 1 9:50 AM - 10:50 AM	Group Panel
Best Practices in Online Teaching and the Development of Students' Digital Communication Skills Focus: Teaching Track: Innovative Instructional Methods	Nickerson	Catherine	Zayed University	Onsite Session 2 11:10 AM - 12:10 PM	Poster
Close to Home: Partnering with the Department for Class Client Projects Focus: Teaching Track: Innovative Instructional Methods	Head	Samuel	Brigham Young University - Idaho	Onsite Session 2 11:10 AM - 12:10 PM	Poster
A Systematic Quantitative Literature Review Examining Contemporary Communication Training and Development Methods Focus: Research Track: Organizational Communication	McGloin	Rory	University of Connecticut	Onsite Session 2 11:10 AM - 12:10 PM	Poster
Coerced Corporate Social Responsibility: Is it Enabling Woke-Washing or Morality? Focus: Research Track: Social Responsibility	Ijabadeniyi	Abosede	Durban University of Technology	Onsite Session 2 11:10 AM - 12:10 PM	Poster
Privacy in Business Education: Big Data and Big Exposure Focus: Teaching Track: Technology, Digital Media, and Web 2.0	Clegg	Geoffrey	Midwestern State University	Onsite Session 2 11:10 AM - 12:10 PM	Regular Presentation
Storytelling in the 21st Century: Data Visualization for Business Communication Focus: Teaching Track: Technology, Digital Media, and Web 2.0	Humphries	Jamie	Stephen F. Austin State University	Onsite Session 2 11:10 AM - 12:10 PM	Regular Presentation
Teaching Networked Writing in the Creator Economy with Medium.com Focus: Teaching Track: Technology, Digital Media, and Web 2.0	Cummings	Lance	University of North Carolina Wilmington	Onsite Session 2 11:10 AM - 12:10 PM	Regular Presentation

Analyzing and Designing Presentation Slides Using the Credible, Audience-centered, Readable, Strategic (CARS) Framework: A Tool for Business Communicators Inside and Outside the Classroom Focus: Research Track: Visual Communication	Harms	Patricia	University of North Carolina - Chapel Hill	Onsite Session 2 11:10 AM - 12:10 PM	Regular Presentation
Visual Relationship-Building on Facebook: The Effects of Vertical Camera Angle and Horizontal Camera Angle on User Engagement Focus: Research Track: Visual Communication	Bünzli	Fabienne	University of St. Gallen	Onsite Session 2 11:10 AM - 12:10 PM	Regular Presentation
Out with the Old, In with the New: A Critical Look at the Teaching Strategies to Pitch and Those We Should Ditch as We Re-engage in our Classrooms Focus: Teaching Track: Scholarship of Teaching and Learning	Haugen	Jenna	University of North Carolina - Chapel Hill	Onsite Session 2 11:10 AM - 12:10 PM	Group Panel
Opening Lunch - Audubon Ballroom and Patio	Admin		Association for Business Communication	12:20 PM - 1:20 PM	Other
Regional Vice President Working Lunch	Ainsworth	Judith	McGill University	12:20 PM - 1:20 PM	Other
Designing and Delivering Communication Training to Industry Using a Coaching Model Focus: Consulting & Practice Track: Innovative Instructional Methods	Morse	Jenny	Colorado State University	Onsite Session 3 1:50 PM - 2:50 PM	Regular Presentation
Adopting a Coaching Mindset for Deeper Business Communication Insights Focus: Consulting & Practice Track: Interpersonal Communication	Goettsch	Karin	Global Collaboration Insights	Onsite Session 3 1:50 PM - 2:50 PM	Regular Presentation
Transdisciplinarity in Communication: Connecting and Engaging in Collaborations that Benefit Researchers and Practitioners Focus: Consulting & Practice Track: Organizational Communication	Whitehouse	Marlies	Zurich University of Applied Sciences	Onsite Session 3 1:50 PM - 2:50 PM	Regular Presentation
Research Roundtable Focus: Research Track: Organizational Communication	Marsen	Sky	Flinders University	Onsite Session 3 1:50 PM - 2:50 PM	Roundtable

Where Do We Begin? Business Communication and the Humanities Focus: Teaching Track: Scholarship of Teaching and Learning	Barwick	Clark	Indiana University	Onsite Session 3 1:50 PM - 2:50 PM	Group Panel
Reporting Verbs in Academic Communication: A Corpus-Based Dictionary, What it Tells Us, and Why it is Needed Focus: Teaching Track: Scholarship of Teaching and Learning	Chun	Leanne	Brigham Young University	Onsite Session 3 1:50 PM - 2:50 PM	Group Panel
Are You “Dialed In” for Collaboration? Emotional Intelligence as a Core Teamwork Competency Assessed in a Project-based Group Communication Course Focus: Teaching Track: Scholarship of Teaching and Learning	Jones	Brenda	Franklin University	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Effectively Engaged: Examining Online Text-Based and Role-Playing Activities in Business Communication Classrooms Focus: Teaching Track: Scholarship of Teaching and Learning	Chambers	Barbie	Texas Tech University	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Virtual Teams: Conducting a Big Five Personality Assessment for Effective Team Assignments Focus: Teaching Track: Scholarship of Teaching and Learning	Burleson	Debra	Baylor University	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Having Students Create Game-Based Learning Apps to Apply Design Thinking to Business Communication Focus: Teaching Track: Innovative Instructional Methods	Terry	Robert	Georgia Southern University	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Inclusivity in an Online Class through Team Work and Role Play Focus: Teaching Track: Innovative Instructional Methods	Andriienko-Genin	Tetiana	Westcliff University	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation

Reconnecting and Reengaging Master's Students Through Enhanced and Differentiated Communications Programming Focus: Teaching Track: Innovative Instructional Methods	Follmer	Carl	University of Iowa	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Timely Triadic Transdisciplinarity: Business and Professional Communication as Instrumental in Understanding and Advancing Positive Workplace Dynamics in the Higher Education Landscape Focus: Research Track: Employment Issues	Rosselot-Merritt	Jeremy	University of Cincinnati	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Mentor, Sponsor, or Advocate?: Feminist Mentoring vs. Institutionalized Mentoring Focus: Research Track: Organizational Communication	Mouton	Ashton	Sam Houston State University	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
Genre Analysis and Gatekeepers' Perspectives of Letters of Recommendation Focus: Research Track: Rhetoric	Alghamdi	Khalid	University of South Florida	Onsite Session 4 3:10 PM - 4:10 PM	Regular Presentation
How Do You Teach Diversity, Equity, and Inclusion? #1 Focus: Teaching Track: Diversity, Equity, and Inclusion	Jordan	Demetrius	DePaul University	Onsite Session 4 3:10 PM - 4:10 PM	Roundtable
Student Competition Committee Annual Meeting	Pickering	Kristin	Tennessee Technological University	4:30 PM - 5:30 PM	Committee/SIG/Regional
Research Committee Meeting	Marsen	Sky	Flinders University	4:30 PM - 5:30 PM	Committee/SIG/Regional
Teaching with Technology SIG Annual Meeting	Bayless	Marsha	Stephen F. Austin State University	4:30 PM - 5:30 PM	Committee/SIG/Regional
4Cs SIG	Rentz	Kathryn	University of Cincinnati	4:30 PM - 5:30 PM	Committee/SIG/Regional
Rhetoric SIG	Veltsos	Jennifer	Minnesota State University, Mankato	4:30 PM - 5:30 PM	Committee/SIG/Regional
Business Communication Centers SIG	Tomlinson	Elizabeth	West Virginia University	4:30 PM - 5:30 PM	Committee/SIG/Regional
Reception on Oystercatchers Hammock Deck	Admin		Association for Business Communication	6:30 PM - 8:30 PM	Other
Friday, October 7, 2022 - Onsite in Tampa					

Regional Breakfast Meetings	Admin		Association for Business Communication	7:30 AM - 8:50 AM	Other
<p>Storied Leadership: Empowering Students to Collect and Deploy Narratives with a Strategic Story Inventory</p> <p>Focus: Teaching</p> <p>Track: Innovative Instructional Methods</p>	Stratton	Reed	University of Wisconsin-Stevens Point	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
<p>Ten Innovative Ways to Help Students Connect Current Events with Business Communication Solutions</p> <p>Focus: Teaching</p> <p>Track: Innovative Instructional Methods</p>	Bayless	Marsha	Stephen F. Austin State University	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
<p>Communication Breakdowns: Campus Messaging vs. Students Understanding of Dating Violence</p> <p>Focus: Teaching</p> <p>Track: Organizational Communication</p>	Richards	Jessie	University of Utah	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
<p>From Aristotle's Poetics to Pixar's Prompt: Uncovering the Storytelling Framework for Effectively Constructed Stories in Business and Professional Settings</p> <p>Focus: Teaching</p> <p>Track: Scholarship of Teaching and Learning</p>	Schultz	Heidi	University of North Carolina-Chapel Hill	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
<p>Navigating the Loop: Business Majors' Perceptions of Skills Acquisition During College</p> <p>Focus: Teaching</p> <p>Track: Scholarship of Teaching and Learning</p>	Sigmar	Lucia	Stephen F. Austin State University	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
<p>Contributions of Deaf Faculty Members in Higher Education</p> <p>Focus: Research</p> <p>Track: Intercultural and Global Communication</p>	Yabe	Manako	University of Tsukuba	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
<p>Cyber Hybridism in Business Communication? A Discussion of Cross-Cultural Issues on the Web</p> <p>Focus: Research</p> <p>Track: Intercultural and Global Communication</p>	Wei	Yong-Kang	University of Texas-Rio Grande Valley	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation

The Use and Implications of Multilingual Strategies during Performance Appraisal Interviews Focus: Research Track: Intercultural and Global Communication	De Malsche	Fien	University of Antwerp	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
Know When to Hold 'Em, Know When to Fold 'Em: When to Walk Away from a Consulting Gig Focus: Consulting & Practice Track: Executive/MBA	Stapp	James	Cornell University	Onsite Session 5 9:00 AM - 10:00 AM	Group Panel
Corporate Abolitionists v. Philosophical Pragmatism: The Burkean Definition of Man [sic] And Dramatistic Pentad in the Role of Agent in the History of Corporate Personhood Focus: Research Track: Rhetoric	Barley	Lisa	Eastern Michigan University	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
Kairos in Industry Focus: Research Track: Rhetoric	Tomlinson	Elizabeth	West Virginia University	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
The Utility of Speech-Act Analysis: Historical Business Communications and their Role in Racial Segregation Focus: Research Track: Rhetoric	McKenna	Christopher	Stephen F. Austin State University	Onsite Session 5 9:00 AM - 10:00 AM	Regular Presentation
Diversity, Equity, and Inclusion Strategic Planning: Implementing a Diversity, Equity, Inclusion, and Belonging Mindset into your Department Focus: Teaching Track: Diversity, Equity, and Inclusion	Crews	Becky	Miami University	Onsite Session 5 9:00 AM - 10:00 AM	Group Panel
COVID-Exposure, Empty Seats, and Hybrid Classrooms: Strategies for Repurposing Team Writing in a Post-Pandemic University Focus: Teaching Track: Innovative Instructional Methods	Lenart	Joshua	University of Utah	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
Engaging and Reengaging Students via Alternative Discussion Platforms Focus: Teaching Track: Innovative Instructional Methods	Ordeman	William	University OF North Texas	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation

<p>Jumping Out of the Digital Black Box: Examining the Potential of Hybrid Online Education in Business and Strategic Communication Programs</p> <p>Focus: Teaching</p> <p>Track: Innovative Instructional Methods</p>	Newbold	Curtis	Westminster College	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>How to Train your Dragon, As Well As Your Slacker, Lump, Butterfly, and Doormat: Work Style vs. Personality Type in Teamwork</p> <p>Focus: Teaching</p> <p>Track: Scholarship of Teaching and Learning</p>	Bolt	Barbara	University of South Carolina	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>Teaching for Transfer (TFT): The 21st Century Challenge for Business Communication</p> <p>Focus: Teaching</p> <p>Track: Scholarship of Teaching and Learning</p>	Waller	Randy	Baylor University	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>Writing in That New Space: Finding the Useful Lessons</p> <p>Focus: Teaching</p> <p>Track: Scholarship of Teaching and Learning</p>	Nardone	Carroll	Sam Houston State University	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>Virtual Exchange (AKA Collaborative Online International Learning): Setting Communication Goals and Monitoring Communication</p> <p>Focus: Teaching</p> <p>Track: Innovative Instructional Methods</p>	McCrary	Victoria	University of Texas at Dallas	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>Business Storytelling in Virtual and Traditional Study Abroad Opportunities</p> <p>Focus: Teaching</p> <p>Track: Intercultural and Global Communication</p>	Deckard	Trent	Indiana University	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>English as a Second Language (ESL) and Inclusion in Brazil</p> <p>Focus: Teaching</p> <p>Track: Intercultural and Global Communication</p>	Magalhaes	Ana	State of Sao Paulo Technological College	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>How Early Introductory Management Texts Codified and Disseminated Communication</p> <p>Focus: Research</p> <p>Track: Scholarship of Teaching and Learning</p>	Dubinsky	James	Virginia Tech	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation

<p>"Sorry to Hear You're Going Through a Difficult Time": Investigating Online Discussions of Consumer Debt Focus: Research Track: Technology, Digital Media, and Web 2.0</p>	Lutzky	Ursula	Vienna University of Economics and Business	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>Customer Satisfaction Communicated in Online Restaurant Reviews: The Role of Adversative Connectives Focus: Research Track: Technology, Digital Media, and Web 2.0</p>	Baker	Matthew	Brigham Young University	Onsite Session 6 10:20 AM - 11:20 AM	Regular Presentation
<p>Good Things Happen to Boss Babes Who Hustle: A Rhetorical Analysis of the LuLaRich Docuseries Focus: Research Track: Rhetoric</p>	Lentz	Paula	University of Wisconsin-Eau Claire	Onsite Session 6 10:20 AM - 11:20 AM	Group Panel
Awards Luncheon - All Registered Attendees	Rybka	Kathryn	University of Illinois at Urbana-Champaign	11:30 AM - 1:15 PM	Other
<p>Authentic Networking: Helping Students Connect -With Intention Focus: Teaching Track: Executive/MBA</p>	Hentz	Brian	University of Massachusetts Amherst	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
<p>Integrating Neuroscience into the Teaching of Change Communication Focus: Teaching Track: Executive/MBA</p>	Remley	Dirk	Kent State University	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
<p>The Problem with Entrepreneurship for MBA Programs and their Students Focus: Teaching Track: Executive/MBA</p>	McGloin	Rory	University of Connecticut	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
<p>"I'm Offensive, But I'm a Good Worker": Shining Light on the Employment Experiences of Professionals with Tourette Syndrome Focus: Research Track: Diversity, Equity, and Inclusion</p>	Wagner	Phillip	College of William and Mary	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
<p>A Meta-Analysis Comparing Impression Management Tactics used by Leaders of Color Focus: Research Track: Diversity, Equity, and Inclusion</p>	Benton	Darius	University of Houston-Downtown	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation

Being and Becoming: Asian American and Pacific Islander Identity Work in the 21st Century American Higher Education Focus: Research Track: Diversity, Equity, and Inclusion	Logemann	Minna	Baruch College, The City University of New York	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
Euphemisms No More: A Study of Indian Layoff Announcements Focus: Research Track: Organizational Communication	Shukla	Sangeeta	Bennett University	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
Post-Financial Crisis Discourse in Iceland: A Case Study Focus: Research Track: Organizational Communication	Hearit	Lauren	Hope College	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
Using Corporate Public Discourse to Practice Power: An Integrated Approach to the Deconstruction of Diversity and Inclusion Reports Focus: Research Track: Organizational Communication	Wang	Junhua	University of Minnesota Duluth	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
Diversity Research is Always Intersectional, and Accessible Design in Business Communication Pedagogy can be Fun Focus: Teaching Track: Diversity, Equity, and Inclusion	Palmer	Zsuzsanna	Grand Valley State University	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
Teaching Diversity, Equity, and Inclusion in Business Communication: Reporting from a Curriculum Enrichment Initiative Focus: Teaching Track: Diversity, Equity, and Inclusion	Nancy	Ruby	University of Minnesota Duluth	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
Incorporating Digital Badges and Micro-Credentials into Undergraduate Business Programs - Part Two: Lessons Learned Focus: Teaching Track: Innovative Instructional Methods	Martinez	Caron	American University	Onsite Session 7 1:40 PM - 2:40 PM	Regular Presentation
My Favorite Assignment Onsite #1 Focus: Teaching Track: Innovative Instructional Methods	Whalen	D. Joel	DePaul University	Onsite Session 8 3:00 PM - 4:00 PM	Roundtable

Cultivating a Culture of Yes, and Using Improv to Teach Diversity, Equity and Inclusion Focus: Teaching Track: Diversity, Equity, and Inclusion	Cissna	Kerri	Miami University	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Tattoos, Pronouns, and Other Dilemmas: How to Guide Students Through Self-Representation During the Job Search Focus: Teaching Track: Diversity, Equity, and Inclusion	Newman	Amy	Cornell University	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Brahmanical Idealism vs Strategic Pragmatism: Contrasting the Negotiating Practices in India and China Focus: Research Track: Intercultural and Global Communication	Kumar	Rajesh	Global Strategic Advisory	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Business Discourse in the Irish Technology Sector: Focusing on the Intercultural Communicative Competence (ICC) Skills of Irish English Speakers in International Virtual Teams Focus: Research Track: Intercultural and Global Communication	Flanagan	Gail	University of Limerick	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Storytelling in the Time of War: How President Zelenskyy Captured the Hearts and Minds of the West Focus: Research Track: Intercultural and Global Communication	Aritz	Jolanta	University of Southern California	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Analyzing Advice-Giving Strategies in Corporate Women's Narratives Focus: Research Track: Organizational Communication	Santiago	Amaly	University of South Florida	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Mentor Programs in Flux: Exploring the Design, Technologies, and Values of Sustainable Mentor Programs Focus: Research Track: Organizational Communication	Wold	Ryan	University of Minnesota, Twin Cities	Onsite Session 8 3:00 PM - 4:00 PM	Regular Presentation
Academic Environment Committee Meeting	Remley	Dirk	Kent State University	4:40 PM - 5:40 PM	Committee/SIG/Regional
National Communication Association Liaison Committee Meeting	Haugen	Jenna	University of North Carolina - Chapel Hill	4:40 PM - 5:40 PM	Committee/SIG/Regional
Finance Committee Meeting	Newman	Amy	Cornell University	4:40 PM - 5:40 PM	Committee/SIG/Regional

Saturday, October 8, 2022 - Onsite in Tampa					
Business Communication or Professional Communication? Terminology and Disciplinarity Affecting the Academic Environment for Business Communication Focus: Teaching Track: Employment Issues	Remley	Dirk	Kent State University	Onsite Session 9 9:00 AM - 10:00 AM	Group Panel
Effective Methods for Teaching Visual Rhetoric and Design Focus: Teaching Track: Visual Communication	Perry	Angela	Indiana University	Onsite Session 9 9:00 AM - 10:00 AM	Group Panel
My Favorite Assignment Onsite #2 Focus: Teaching Track: Innovative Instructional Methods	Whalen	D. Joel	DePaul University	Onsite Session 9 9:00 AM - 10:00 AM	Roundtable
Assignments for Teaching Ethics, Values, and Character Focus: Teaching Track: Social Responsibility	Newman	Amy	Cornell University	9:00 AM - 11:45 AM	Workshop
"I Did My Own Research (on Google)": Physician Communication with COVID-19 Vaccine Hesitant Patients Focus: Research Track: Organizational Communication	Gillen Hoke	Hailey	Weber State University	Onsite Session 10 10:40 AM - 11:40 AM	Regular Presentation
Supporting Pension Participants in Making Better Pension Decisions Focus: Research Track: Organizational Communication	Strikwerda	Jelle	Utrecht University	Onsite Session 10 10:40 AM - 11:40 AM	Regular Presentation
Where Do You Search for Business Communication Research? Exploring Results for Common Databases Focus: Research Track: Organizational Communication	Campbell	Kim	University of North Texas	Onsite Session 10 10:40 AM - 11:40 AM	Regular Presentation
Verbal Communication in the Workplace Focus: Research Track: Interpersonal Communication	DeKay	Sam	VP - BNY Mellon Corporation (Retired)	Onsite Session 10 10:40 AM - 11:40 AM	Group Panel

How Do You Teach Diversity, Equity, and Inclusion? #2 Track: Diversity, Equity, and Inclusion	Jordan	Demetrius	DePaul University	Onsite Session 10 10:40 AM - 11:40 AM	Roundtable
---	--------	-----------	-------------------	---------------------------------------	------------