

Call for Poster Presentations



Association for Business Communication Southwestern U.S.

2021 ABC-SWUS Virtual Conference March 17 - March 20, 2021

Would you like another opportunity to present your research? You can still submit a poster presentation proposal related to business communication topics at the **2021-ABC-SWUS Virtual Conference** held in collaboration with the **Association for Business Information Systems (ABIS)**.

Even though the deadline for regular paper submission has passed, we highly encourage you to submit a proposal for a digital poster presentation. The deadline for submission is **January 18, 2021**.

5 Benefits of presenting a virtual research poster:

- Engage in one-on-one virtual breakout conversations with other attendees that are interested in the same subject related to your poster.
- Gain instant peer feedback and compliments about your work to guide your future submissions.
- Enjoy more time and flexibility to present in comparison to a regular session and answer individual questions.
- Practice your professional speaking and delivery skills with a virtual audience.
- Presenting a poster is a value addition to your professional development and it can be included in your curriculum vitae or resume.

Poster submissions should contain **500 to 1500 words** and include a statement of the problem or purpose, methodology section (if applicable), findings (as available), a summary, and implications for education and/or business.

Submit your poster idea on the ABC website: <https://www.businesscommunication.org/page/2021-abc-southwestern-us/fbd-conference>

Upon receiving a notice of acceptance, all authors and co-authors are expected to **pre-register for ABC-SWUS** at <http://www.fbdonline.org>. Your ABC-SWUS registration fee will allow you hear all ABC and ABIS presenters; if you present at the ABIS conference, you are responsible for their organizational registration fee.

For more information, contact Leslie Ramos Salazar, Program Chair, via email at lsalazar@wtamu.edu