

# CALL FOR PAPERS



Association for Business Communication Southwestern U.S.

## 2021 ABC-SWUS Virtual Conference March 17 - March 20, 2021

Please submit a proposal or paper related to business communication topics for presentation at the 2021 ABC-SWUS Virtual Conference, held in collaboration with the Association for Business Information Systems (ABIS). Research papers or position papers related to business communication topics in the following areas are encouraged:

Communication Technology	Technology and Education
Innovative Instructional Methods	Business Education Issues
International Business Communication	Paradigm Shifts in Communication
Training and Development/Consulting	Interpersonal Communication
Nonverbal Communication	Executive/Managerial Communication
Legal and Ethical Communication Issues	Organizational Communication

- Papers or proposals should include a statement of the problem or purpose, methodology section (if applicable), findings (as available), a summary, implications for education and/or business, and a bibliography.
- If you are submitting a proposal only, it should contain **750 to 1,500 words** and must be submitted on the ABC website: <https://www.businesscommunication.org/page/2021-abc-southwestern-us/fbd-conference>. Click on the link for the 2021 ABC-SWUS Virtual Conference.
- If you are submitting a completed paper, please submit your paper online at the link above. Submit the completed paper as a Microsoft Word document to the ABC-SWUS website by **December 31, 2020**.
  - Personal and institutional identification should be removed from the body of the paper. Submissions will be anonymously reviewed.
  - A cover page is required with the title of the paper and identifying information for each author: name, institutional affiliation, address, phone number, and e-mail address. For your research to be considered for the Richard D. Irwin Distinguished Paper Award, you must submit a completed paper rather than a proposal by the submission deadline, **December 31, 2020**.
  - Submitted papers should not have been previously presented or published, nor should they be under consideration or accepted for presentation elsewhere.
- Upon receiving notice of acceptance, all authors and co-authors are expected to **pre-register for ABC-SWUS at <http://www.fbdonline.org>**. Your reduced ABC-SWUS registration fee will allow you hear all ABC and ABIS presenters; if you present at the ABIS conference, you are responsible for their organizational registration fee.

**Submission Deadline: Papers and proposals must be received by December 31, 2020.**

**Proceedings Deadline: Accepted papers must be received by February 1, 2021.**

For information, contact Leslie Ramos Salazar, Program Chair, via e-mail at [lsalazar@wtamu.edu](mailto:lsalazar@wtamu.edu)