**Crisis Communication**

**Special Issue of the International Journal of Business Communication**

**Call for Papers**

The *International Journal of Business Communication* is inviting papers for a Special Issue in Crisis Communication. Crisis Communication is a growing area in business communication and public relations research. It was first recognized as a separate branch of public relations in the early 1980s. Major events that fueled its emancipation and growth were the Tylenol crisis in 1982 in the US, followed by the Bhopal chemical leak in India in 1984, and the Chernobyl crisis in Europe in 1986. These events underscored the need for expertise in the prevention and management of crises in organizations. Sparked among practitioners, this interest quickly spread to the academic arena where relevant research emerged, supported by the growth of public relations models. Another major turning point in Crisis Communication research came with the advent of new technologies and social media, in the 2000s, which allowed organizations to directly communicate with stakeholders and vice versa.

The Special Issue aims to be an eclectic compilation of approaches, giving an overview of theories, approaches and contexts. Contributions can come from all theoretical and methodological frameworks. Suggested topics include:

* Issues in classifications and typologies of crises
* The role of leadership and authority in crisis management
* Cross-cultural approaches to image and reputation
* Celebrity crisis: crisis cases of high-profile individuals
* Discourses and linguistic aspects of crisis texts
* Trust and stakeholder issues in crisis communication
* (Mis-)communication issues as precursors to crisis
* Use of technologies in crisis communication
* Crisis prevention and crisis planning
* Emotions in crisis communication
* Ethical issues in crisis communication

**Submission Requirements**

Submit a preliminary extended abstract of 1,000 words by **October 31** to the Guest Editor, Sky Marsen, at skymarsen@gmail.com. Replies will be sent by November 30. Full papers of 8000-10000 words are due by **February 15, 2019**. The Special Issue is expected to appear in 2019.

The *International Journal of Business Communication* contributes to the knowledge and theory of business communication as a distinct, multifaceted and interdisciplinary field.

Sky Marsen, PhD

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