



Association for Business Communication

2012 Call for Papers

The Association for Business Communication invites submissions for affiliate panels at the



Annual Convention

Orlando, November 15-18, 2012

The Association for Business Communication (ABC) invites scholarship that addresses all aspects of communication in business contexts, including corporate communication and rhetoric, professional communication practices, communication management, and business communication pedagogy.

Submission Process: Electronic submission is required in accordance with NCA policies by March 28, 2012 at 11:59pm PST. Submissions can be made starting January 16, 2012 through NCA Submission Central at www.natcom.org/convention. Acceptance decisions will be announced by June 8, 2012. For further information, contact the program planner, Dale Cyphert, University of Northern Iowa, at dale.cyphert@uni.edu. Submissions will be reviewed by three scholars with appropriate research specialties in business communication. All submitters are encouraged to review the NCA's *Professional Standards for Convention Participants* prior to submission. Helpful resources, including step-by-step submission instructions and how to create a blind copy, are provided at the *Convention Library*. Both resources are available from the NCA convention website.

Individual Papers Submissions should be no more than 25 pages in length, exclusive of notes, citations, and tables. Title, author information, and a 100-200 word abstract will be submitted separately from the uploaded text document, which should be stripped of any identifying text or document coding to facilitate blind review. Research that is appropriate for alternative media or interactive settings may be designated for Scholar-to-Scholar consideration.

Paper Session or Panel Discussion Proposals Submissions should include a 200-500 word rationale, an overall description, as well as a complete list of participants and abstracts (paper sessions only) of their contributions.

ABC Awards The highest ranked paper submitted will be awarded a Top Paper Award and nomination for all appropriate NCA awards or programs. Papers identified as student submissions will be considered for the ABC Top Student Paper Award and nomination for all appropriate NCA awards or programs. All authors must be students for submission as student work.

The Association for Business Communication, established in 1935 as an international organization committed to fostering excellence in business communication scholarship, research, education, and practice, has been an affiliate organization of the NCA since 2008.

www.businesscommunication.org