**ABC WESTERN REGIONAL CONFERENCE**

**Messaging Beyond Memes: Pioneering a New Era of Communication**

**CONFERENCE AT-A-GLANCE SCHEDULE**

**March 30, 2017**

3:30 – 7:30 pm Registration Roots of Knowledge Lobby

5:30 – 7:30 pm Conference Reception Roots of Knowledge Lobby

**March 31, 2017**

6:00 – 8:00 am Breakfast for hotel guests Hampton Inn

7:30 Registration (all day) Lakeview Room, LI 428

8:00 – 8:10 am ABC Opening Remarks Lakeview Room LI 428

8:20 – 8:50 am Breakout Sessions LI 502, 421

9:00 – 9:30 am Breakout Sessions LI 502, 421

9:30 – 9:50 am Refreshment Break Lakeview Room, LI 428

10:00 – 10:30 am Breakout Sessions LI 502, 421

10:40 – 11:10 am Breakout Sessions LI 502, 421

11:10 am Shuttle bus arrives L13 (Lakeside 13)

11:20 am Depart for Lunch Meet at library shuttle stop

12 noon – 1:00pm Lunch La Jolla Groves, 4801 N. University Avenue, Provo, Utah

1:00 pm Return to Sorensen Center Keynote Speech by Tim Ballard

1:30 – 2:45 pm Keynote Speaker Ragan Theater

2:45 – 3:10 pm Refreshment Break Lakeview Room, LI 428

3:10 – 3:40 pm Breakout Sessions LI 502, 421

3:50 – 4:20 pm Breakout Sessions LI 502, 421

3:30 Shuttle Bus arrives L13

3:50 pm Depart for SmartLab

4:30 – 5:00 pm Breakout Session LI 421

5:20 pm Shuttle bus arrives at Hampton Inn

5:30 pm Depart for Sundance Van pick up at Hampton Inn

6:00 pm Sundance Foundry Grill/Owl Bar

7:30 pm Return to Hampton Inn

**April 1, 2017**

7:00 – 8:30 am Breakfast for hotel guests Hampton Inn

8:00 am Registration (all day) Lakeview Room

8:30 – 9:00 am Breakout Sessions LI 502, 421

9:10 – 9:40 am Breakout Sessions LI 502, 421

9:45 – 10:00 Refreshment Break Lakeview Room, LI 428

10:00 – 10:30 am Breakout Session LI 502, 421

10:40 – 11:10 am Breakout Sessions LI 502, 421

11:20 – 12 Noon Breakout Sessions LI 502, 421

10:00 am - 12 noon Student Competition LI 120