



Call for Presentations, Papers and Posters

Association for Business Communication
Western Regional Conference

Utah Valley University • Orem, Utah
March 30, 31, April 1, 2017

Utah is known for people who conquered the frontier and created a center for industry and education. As a focus of the Western Regional Conference, we are looking for innovative and pioneering efforts to strengthen teaching, research, and service in business communications. We invite proposals for presentations regarding strategies, models, and experiments which seek to enhance the quality of student and teacher performance and success.

For details regarding submission, visit the ABC website: <http://tinyurl.com/h6afxay>

For submission assistance, please contact Jennie Barber: JBarber@uvu.edu

Please submit a proposal related to **business communication topics** for presentation at the 2017 ABC-Western Regional Conference in Orem, Utah. Research papers, proposed instructional methods, or classroom projects related to **business communication topics** in the following areas are encouraged:

Communication Technology
Innovative Instructional Methods
International Business Communication
Training and Development/Consulting
Nonverbal Communication
Legal and Ethical Communication Issues

Technology and Education
Business Education Issues
Paradigm Shifts in Communication
Interpersonal Communication
Executive/Managerial Communication
Organizational Communication

- Proposals should include a statement of the problem or purpose, methodology, (if applicable) findings, a summary, implications for education and/or business, and references.
- Proposals for presentations should contain 300 to 500 words. They should be submitted on the ABC website: <http://tinyurl.com/h6afxay>.
- Submitted papers should not have been previously presented or published with ABC.
- Proposal submission deadline is Monday, **December 15, 2016**. You are also welcome to submit to the proceedings.
- Proceedings submission deadline is **January 16, 2017**. Proceedings will be published online at the ABC website after the conference.

Upon receiving notice of acceptance, all authors and presenters are expected to pre-register for the ABC Western Regional Conference. The registration link will be posted at a later date on the ABC Western Conference web page at: <http://tinyurl.com/h6afxay> .
