



Association for Business Communication

Call for Papers: 82nd Annual International Conference October 18–21, 2017

Royal Marine Hotel, Dun Laoghaire, Dublin, Ireland

Join colleagues from around the world for the **2017 Association for Business Communication Annual Conference** as we share ideas to shape, expand, and transform the landscape of business communication!

THEME: Shaping and Expanding the Landscape of Business Communication

Ireland is a country of conquest, famine, mass emigration, uprisings, religious conflicts, and now peace and prosperity. As a result, Ireland's heritage and identity have been profoundly determined by culture, nationhood, and politics, and they have been created and shaped by writers whose prose, poetry, and drama changed the view of what it means to be "Irish." As members of the Association for Business Communication, we too are changing the landscape of what it means to be contemporary business communicators as we impart communication impacted by modern-day influences in our world, workplaces, and classrooms.

We invite proposals addressing:

- Contemporary influences, key issues, and future challenges to business communication with a focus on convergence in the areas of identity, rhetoric, culture, nationhood, or politics
- New dynamics of stakeholder engagement in business communication
- Cutting-edge approaches, activities, and strategies that shape and expand the applications of contemporary business communication
- Emerging trends and advancements in the development of technology, visual communication, and business communication
- Research and theory on the effects of influences on contemporary business communication such as, but not limited to, identity, rhetoric, culture, nationhood, or politics
- Discussions on the imaginable - evolving definitions, best practices, and leading research in business communication today

Submissions Open: Tuesday, January 3, 2017

Mentored & Peer Review Proposal Due: Friday, March 3, 2017

Workshop Proposal Due: Friday, March 3, 2017

Final Proposals Due: Tuesday, April 25, 2017

Submit your **500-750** word proposal via the ABC 2017 Conference webpage:

<http://tinyurl.com/h5vsgnj>

Please join us in Dun Laoghaire, Dublin, Ireland to enjoy the incredible Irish hospitality, music, food and scenery while learning from colleagues and experiencing Ireland during our pre and post conference excursions. Dun Laoghaire is a picturesque coastal town approximately 12 km south of Dublin and, from Dublin Airport, it is easily accessible by taxi, bus, or train. Join us for what promises to be an extraordinary international conference!

Conference Co-Chairs:

Jean Bush-Bacelis, Eastern Michigan University; jbushbac@emich.edu

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www.businesscommunication.org