

**Call for Papers – Date Extension**  
**Please submit your proposal by February 8**

**Association for Business Communication – Southeast Region U.S.**

*Critical and Creative Thinking:  
The Foundation for Effective Business Communication*

**2010 Annual Conference**

**Renaissance Ross Bridge Resort and Spa, Birmingham, Alabama  
March 18-20, 2010**

Please consider submitting a proposal or paper for presentation at the 2010 ABC-SE Conference in Birmingham, Alabama.

- If you are submitting a proposal only, it should contain 750 to 1500 words and must be submitted to marcel.robles@eku.edu. Please include “ABC-SE Proposal “as your e-mail subject line. All submissions must be in Microsoft Word.
- If you are submitting a completed paper for the proceedings, e-mail the completed paper with the subject line “ABC-SE Paper Proceedings” to Dr. Marcel Robles at marcel.robles@eku.edu. All submissions must be in Microsoft Word.
  - Personal and institutional identification should be removed from the body of the paper. Identify yourself and your institution only on the cover page. Submissions will be anonymously reviewed.
  - A cover page is required with the title of the paper and identifying information for each author: name, institutional affiliation, address, phone and fax numbers, and e-mail address.
- Submitted papers should not have been previously presented, published, or be under consideration or accepted for presentation elsewhere.
- While you may refer to the ABC website: <http://www.businesscommunication.org> for further information regarding the conference, conference submissions should be sent directly to Dr. Marcel Robles at marcel.robles@eku.edu.
- All authors and co-authors are expected to be members of ABC and must pre-register for the ABC-SE Conference.

**Extended Deadlines: Proposals must be received by February 8, 2010.**

**Conference registrations must be received by February 18, 2010.**

**Paper submissions for the Proceedings are due February 22, 2010.**

For more information, contact Marcel Robles, Program Chair.

E-mail Address: marcel.robles@eku.edu      Phone Number: 859.622.1117

**Please see the ABC Website for hotel accommodations and other information.**